

Come to Charlottesville, VA for the **ASQ INNOVATION CONFERENCE**

September 18 - 20, 2015

Holiday Inn University Area and Conference Center

Charlottesville, VA

Keynote Speaker:

John F. Elder IV, Ph.D.

President of Elder Research, Inc.



Presented By:
**Innovation
Division**
The Global Voice of Quality™



Innovation is today where quality management was 25 years ago. It is often confined to a small group of people in your organization—these great ideas and useful approaches are not always well publicized and do not always engage all of your people. Innovation can also mean different things to different people. To be successful, innovation—like quality—needs to engage everyone. To consolidate the Innovation Body of Knowledge, the ASQ Innovation Division is tapping a wide range of innovation thought leaders and practice leaders to find what works well, how success has been generated, and how successful approaches can be employed more widely. Not every method will work well for everybody, but there will be tools and techniques that you can use in your own work environment.

Featuring an Exciting Slate of Speakers Who's Range of Innovation Topics Includes:

- Culture
- Managing Innovation
- Process
- Quality to Innovation Pathway
- Stats and Innovation
- Innovation in an Established Organization

Conference Rates:

- Early-Bird (Expires August 15th): \$199
- Full Conference (Three days): \$250

Register at:

asq.org/innovation-group/About/innovation-conference

Included with the Conference Registration:

- Friday, September 18, an evening reception hosted by Blue Ridge Section 1108.
- Sunday, September 20, a morning workshop.

Special conference hotel room rate: \$159/night

A special block is reserved until four weeks prior to conference.

Offer expires August 18th

Reserve your room at:

asq.org/innovation-group/About/innovation-conference

Scan. Register. Innovate.



John F. Elder IV, Ph.D. 20 years ago, John Elder founded Elder Research, America's largest and most experienced analytics consultancy. With offices in Charlottesville VA, Baltimore MD, and Washington DC, they've solved hundreds of challenges for commercial and government clients by extracting actionable knowledge from all types of data. Dr. Elder co-authored 3 books – on practical data mining, ensembles, and text mining – two of which won "book of the year" awards. John has created data mining tools, was a discoverer of ensemble methods, chairs international conferences, and is a popular workshop and keynote speaker. Dr. Elder earned Engineering degrees from Rice and UVA, where he's an Adjunct Professor. He was named by President Bush to serve 5 years on a panel to guide technology for national security.

Spend a weekend in Charlottesville, VA and get lots of new and innovative ideas!

Go to asq.org/innovation-group for more details.

Co-Hosted By:



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